Build a Better Grinnell Phase I Community Visioning Survey
Data on Needs Expressed by the Community

The Community Visioning Survey - which ran from December '22 through March '23 - asked individuals who live or work in Grinnell, or rely on Grinnell for key resources, twelve open-ended questions concerning what they felt were the strengths and needs in the community. In total, 603 surveys were completed, and 120 additional individuals provided a response to a single question posed on Facebook or in person. Since many surveys were taken by groups (as large as 15-20 people), it is impossible to know precisely how many participated in total, but the research team feels confident that it was over 10% of the Grinnell population.

The table below presents data collected from the five survey questions related specifically to community needs and reflects over three thousand distinct responses. Grinnell College is separated out from the broader town because the survey instrument was slightly different, and the data was processed by distinct research teams.

To process the data from the open-ended surveys, the research teams sorted responses into general categories (e.g., healthcare, or things to do) and then identified and organized data into sub-categories (e.g., more mental healthcare services, more community events). There were many cases in which the same distinct response was only provided by a few people. Rather than creating hundreds of sub-categories, we looked for ways to group many of these responses together under a shared theme. For example, individuals asking for Indian, Thai, Vegetarian, or a wide range of restaurants were all grouped together under "greater variety of restaurants".

Subcategories that reflected more than 1% of all responses or that had a high number of very specific responses (e.g., events for teens or teen hangout spaces) were given their own sub-category in the table and became one of the 45 issues that have been carried through to the prioritization phase, where individuals will be asked to select and rank their top seven issues. Responses that did not share sufficient similarity to others to form a viable issue were placed in "miscellaneous" or "general and miscellaneous" sub-categories. In the latter case, "general" responses refer to those that are too vague or broad to carry through (e.g., more things to do). While some of these "general" responses represent a large percent of all responses, we did not carry them through when we felt that the range of more specific options would cover most of what someone who provided a more general response might want. For example, "more recreation" as a general issue, is not carried through, as there were enough responses to create distinct sub-categories of "more indoor" and "more outdoor" recreation, which collectively should cover the concerns of the "more recreation" response. The "general and miscellaneous" sub-categories were examined closely to ensure that there was no other subgrouping that might make sense and achieve the 1% threshold.

We recognize that there are many ways that issues might be grouped together or separated out and we experimented with many options. Our goals included getting as many responses as possible reflected by our selection of issues while balancing a concern with creating too many options that would make selection and ranking difficult in the prioritization phase, or creating too few options such that they would be too broad. Our hope was to create issues where most of the individuals whose responses we clustered together had meaningful overlap and a shared concern, and they would see their concern represented by the issue we identified. We also believe that by making this data publicly available, anyone may make use of it as benefits them in serving and supporting the community.

Below, those issues that have been carried forward to the prioritization phase are listed under the "Issue" column and highlighted in green. Any "distinct response" with more than 10 responses is bolded simply to highlight those issues. The "total count" combines the "General Count" from the community survey with the "Grinnell College" count from the GC survey. Under the "responses" columns, distinct responses are listed along with the frequency count in parentheses.

Category	Issue	Total Count	As % of all Responses	General Community Responses	Gen. Count	Grinnell College Responses	GC Count
Jobs, Employment, Cost of Living	**More Job Opportunities**	83	2.0%	**Jobs/employment (59), opportunities (10),** quality jobs (6), blue collar (1), factory (1), local (1)	78	More postgraduate opportunities (2), public health jobs (1), another major employer for town and students (1), allow students to work over 20 hrs./wk (1)	5
	Higher Wages or Lower Prices	78	1.9%	**Higher wages (19),** Universal basic income (2), living wage (6), more pay for public servants (2), more pay for teachers (3) **Lower cost of living (16), lower gas prices (14),** lower prices (1)	63	Small businesses too expensive (1), GC employees underpaid (1), pay student workers more (8), raise wages (5)	15
	Reduce Taxes and Fees	30	0.7%	**Less taxes (16), less property tax (12)**	28	Clean-up fees unfair when not responsible (1), free overload credits (1)	2
	Misc. workforce	11	0.3%	More workforce (4), better trained workers (2), apprentice programs (2)	8	Address understaffing (1), too few student workers (1), workshops for real-life jobs (1)	3
Housing	**More Housing Options**	169	4.1%	General: **Housing (20)** , variety (4) Affordable: **Affordable (75),** low income (3), lower rents (7),	162	More housing (4) Affordable housing (1), low cost accessible (1) Quality off-campus (1)	7

				Various options: Family homes (9), apartments (6), rentals (8), pet friendly (1), tiny home community (1), green/eco (1), with yard (2), commune-style (1), retirement (4), disabled (1), quality (5), condos (3), townhomes (4), modern (6), mid-priced (1)			
	Improve Grinnell College Dorms	34	0.8%			Dorm Building Amenities: Cooking options (1), add more full kitchens (2), more washers/dryers (1), bathroom towels/hand dryer (1), laundries in campus houses (1), better care of shared spaces (4), keep bathrooms clean (1), remove laundry from washers (1), elevators (2), more water fountains (1), Dorm rooms: Less over-crowding/forced triples (2), larger (1), AC (9), more singles (2), more dorms (1), Grounds: Less spotlights (1) Aesthetics: Don't convert to "modern" (1), reduce noise (2)	34
	Mis. Housing Issues	12	0.3%	Shelter (8), less homelessness (2), Less nursing homes (1)	11	resources for housing insecurity (1)	1
Healthcare	**Improve or Expand Healthcare Services**	62	1.5%	General: More healthcare (8), universal healthcare (4), quality GRMC (3), Mayo clinic (1), private hospital (2), Quality Grinnell ER (2), consistent/quality medical care (2), family practices (1), more healthcare workers (2), more Drs. (5) Specialized: Gender affirming care (1), women's care (1), specialized (2), more specialists (9), homeopathic practice (1), legal cannabis (3), wholistic dental care (1), spa (1)	49	General: Better/more healthcare (7), better student health insurance (1), more accessible health options (1) Specialists: More specialists (2), resources for eating disorders (1), more accessibility resources (1)	13
	Improve or Expand Mental Health Care Services	48	1.2%	**Mental healthcare resources (22),** addiction care/recovery (4)	26	**More mental health care (14),** more counselors (3), proper therapist & psychologist (1), better counseling (1), addiction treatment (1), less suicidal inclination (1), service animals to pet for stress (1)	22
	Improve Work-Life Balance	24	0.6%			Academics are hard (2), less workload anxiety (6), poor work/life balance/too much work (7), stress (4), no work on "breaks" (1), less burnout (1), reduce pressure on campus (2), job env is stressful (1)	24
	Misc. Healthcare	15	0.4%	More Covid Masking (4), More public health focus (1), Local ambulance service (4)	9	Masking when sick (1), SAD lights (1), bigger space for wellness lounge (1), lack of confidence (2), insecurity (1)	6
Things to Do General	General and Misc: More Activities & things to do. (NOTE: The general response is too vague to carry through. Should	225	5.5%	**Activities/things to do (118),** variety (2), free/affordable (6), dog friendly (3), to promote diversity (1) Adults: For couples (1), for retired/seniors (5), for single women (2) for young adults (8)	181	**Boredom/nothing to do (15), more things to do/events (16),** more to do in town (1), more party scene on campus (1), affordable (1) College students: College students (1), accessible (1)	44

	be covered by specific issues below: community events, restaurants, recreation, etc..)			Specific times: Sundays (1), summer (5), holiday (1), during school breaks (1), weekend (3) No alcohol (4) **Winter (11),** more winter rec (9)		Specific times: weekend (2) No alcohol (3) Winter (2), winter recreation (1)	
	More Community Events	91	2.2%	**Community events (35), festivals (14),** community meals (4), cultural events (6), central park events (4), downtown events (4), public talks (1), outdoor movies (2), arts events (2), summer carnival (2), fall fests (1), Friday fest (2), county fair (2), communal eating (4), farm to table events (1)	84	Community events (2), festivals (1), more Harris events (3), more community events open to college (1)	7
	More Activities for Families or Kids	53	1.3%	**For families (23)** **For kids (24),** kids animation classes (1), kids coding (1), kids pottery (1), for middle school hangout (3)	53		
	More Activities or Hangout Spaces for Teens	31	0.8%	**Events/activities for teens (16), spaces for teen hangout (15),**	31		
	More Things to do in the Evenings & Nighttime	43	1.0%	evening/night (9), increased restaurant hours (5), Longer business hours (2), longer hours for second mile (1), evening coffee (8)	25	Nightlife (4), things close too early (5), longer hours (4), Thrift stores longer hours (1), Restaurants open later at night (3), Later hours coffee shop (1),	18
Parks & Recreation	General and Misc. More recreation & Entertainment (Note: The general response should be covered by more specific options below.)	89	2.2%	General/Misc: More (4), variety (3), sports commission (1), recreation spaces/places (7), smash park (9), athletic events (2), theme park (1), arcade (6), casino (1), crafting activities (2), more for middle aged (2), adults (1), seniors (2), children (6), affordable for children (1), youth (5), affordable youth (1), handicap accessible (1), gender equality (1), women's group (1), girls (1) Water activities: **indoor pool (not GC) (10),** Swimming (1), Bigger Splash Pad Park (1), improve Bigger Splash Pad Park (1), city pool (7), GC golf course pool (3), hot tub (1), fishing (2)	84	For students (3) Misc: Practice uniforms for athletes (1), More club activities (1)	5
	More Outdoor Recreation Spaces or Activities	73	1.8%	**Sports complex (10),** Golf course (2), mini-golf (6), disc golf course (1), pickleball courts (5), Turf field (3), Airsoft field/shooting range (2), shooting range (1), go-karts (1), Ice skating rink (5), skating rink (2), Exercise activities (1), cycling (2), walking exercise (1), rec sports (4), baseball (1), soccer (1), more outdoor rec (8), clubs (1), running club (1), motorcycling (1), non-Ahrens Park walking trail (2), More skate parks (2), playgrounds on SW side of town (1), more playgrounds (1), more playgrounds for older kids (1)	66	Ice skating rink (2), more cycling community (1), change golf course (1), lights on tennis courts (1), more hammocks (1), fix broken swings (1)	7
	More Indoor Recreation Spaces or Activities	96	2.3%	**Rec center (24),** YMCA (4), more gym (4), affordable gym (1), more hours GARC (1), increase size GARC (2), indoor play structure (2), indoor	84	Winter indoor activity arena (1), inexpensive arcade (1), chess club (1), fencing club (1), enlarge/improve college game room (1), longer pool	12

Category	Subcategory	Count	%	Details	Count	Details	Count
				walking track (1), yoga studio (2), (2), More indoor rec/activities (8), affordable gyms (1), GC facilities sharing with others (1), trampoline park (4), axe throwing (2), bowling (4), board game night (1) **Roller skating rink (20)**		hours (1), fitness center for athletes (1), hot tub in natatorium (1), indoor tennis (1) Roller rink (3)	
	More or Improved Parks and Green Spaces	44	1.1%	Parks/green space (9), green spaces/parks (6), natural preserves (4), Ahrens Park (1), outdoor gym equipment at Ahrens (1), Ahrens Park – Splash Pad (1), better Rock Creek (1), Rock Creek clean up (1), better Arbor Lake (1), Arbor Lake paved path (1), public gardens (2), botanic gardens (2), Trails (7), hiking trails (3)	40	More nature (2), centrally located parks (1), arboretum (1)	4
Arts & Entertainment	General and Misc. Arts and Entertainment	15	0.4%	Theatre and Film: Theatre (3), international film festival (3), free movies at better time (1), more movies (3), Misc. arts: Sculpture park (1), more funding for arts organizations (2)	13	Misc. arts: Sculpture park (2)	2
	More Music Events	29	0.7%	**Music/concerts (21),** Music venue (4)	25	Concerts (4)	4
Community Spaces	**More Indoor Spaces for Community Events and Gatherings**	55	1.3%	**Community center (25),** for dances (various) (4), secular public (1), **Vets building (13)** Senior center (6)	49	Community gathering spaces (3), boys/girls club (1), affordable community center (1), places where students/locals interact (1)	6
	Create a Dog Park	42	1.0%	**Dog park (42)**	42		
	More Coffee Shops/Cafes	25	0.6%	Other coffee shops (14), Cafes (5)	19	Starbucks (2), boba shop (1), coffee shop (3)	6
	Misc. Places to Go (Note: General places to go should be covered by restaurants, retail, recreation & community)	37	0.9%	**Places to go (17),** more Drake library hours (2), to read (1), Masonic Temple underutilized (1)	21	Places to go (5), places in town to study (1), places to relax (1), on Sundays/Mondays (1), weekend (1), places in town to go where you don't need to buy something (1), more spaces like JRC but for fun (1), reopen Bobs (1), reopen Lyle's (1), places to hang out on campus (1), Places for events (1), community spaces in winter (1)	16
Business Development	**Invest in or Expand Grinnell Businesses**	78	1.9%	**More businesses (19), local businesses (13), small businesses (19),** more downtown businesses (2), collectively owned biz (1), incentives for new business (2), marketing for small businesses (1), more start-ups/entrepreneurship (4), more economic development (3), more tourism (3), reduce chamber exclusivity (1), small business co-op mall (5), support for second mile (1), more community marketing (3)	77	Lack of business amenities (1)	1
Retail, Services, & Consumer Needs	**Increase Options for Shopping (Retail) & Services**	141	3.4%	**General (53), more variety of retail (14),** quality retail (3), more hours (5), more products/services (2), less travelling for goods/services (1)	135	Automotive: more car rental options (1) Don't want to drive 1 hr for shopping (1), more shopping (2), Clothing: 1	6

				Automotive: Car rentals (3), car dealerships (2), auto mechanic (1), Quickstar (1) Bookstores: General (2), Used bookstores (3) Services: More (&quality) contractors (5), more trade-workers (8), home services (2) Clothing: General (6), Men's clothing (8), women's clothing (1), thrift (1), antique stores (1) Misc: "Interesting" stores (1), yarn/craft stores (1), pop-ups (2), mall (4), furniture store (2), Sporting goods store (2), wedding rental venue (1)		Phone store: 1	
	Increase Options for Groceries and Produce	51	1.2%	**Grocery stores (20), more local produce (10),** more CSAs (2), small food stores (1), food delivery (9), more local veg/produce farmers (3)	45	Affordable grocery near downtown (2), supermarket options (1), produce walking distance to campus (1), culturally diverse selection in grocery store (2)	6
	More Chain Brand Stores (such as Target or CVS)	56	1.4%	**Chain stores (15), Target (23),** chain drug stores (3), big box stores (3), Walmart (2), Walmart alternatives (4), PetSmart (1)	51	Walgreens/CVS (2), target (3),	5
	Less of…	9	0.2%	Less thrift stores (2), less banks (1), less chain stores (2), less Brownells (1), less Walmart (3)	9		
Restaurants	General & Misc More Restaurants & Hours (General response should be covered by two options below.)	250	6.1%	**More restaurants (165)** **Quality (10)** Misc: Hamburger place (1), Mexican (1), Tacos (1), bakery (6), outdoor dining (2), affordability (3), family restaurant (3) Bars: More bars (6), peanut pub (1)	199	**Food places (16), more food options (15),** options to use food card (4), downtown (1), weekends and Monday (2), Good/better food (4) Delivery (1) Chain: Dave and busters (1), chipotle (1), chain (1) Misc: Affordable (2); food space in Bear (1), vending machines that work with p-cards (1) Bars and clubs (1)	51
	More Variety of Restaurants	106	2.6%	**Variety (46),** steakhouse (2), Japanese (1), Indian (4), Thai (5), Sushi (2), South American (2), healthy food (2), sandwich/salad (1), vegetarian food (4), Nice/high end (5), BBQ (1), Pho (1), ethnic (2), food trucks (1), Chain (2), Olive Garden (1)	82	**More diversity/variety (14),** for people with dietary restrictions (2), more vegetarian (1), bagel shop (2), Asian market (1), Indian (3), vegan (1)	24
	More Fast-Food Options	45	1.1%	**Fast food (41),** Dairy Queen (1), Culvers (2),	44	Fast food pizza in town (1)	1
	Improve Grinnell College Dining Hall	35	0.9%			Diverse food in d-hall (3), more d-hall options (1), better d-hall food (6), more free/healthy snacks (1), shorter lines (1), improve d-hall (2), fresh food (1), more healthy food (1), fresh fruit (5), make bigger (1), nutritionist (1), better vegetarian/vegan (3), more vegetables (1), sushi (1), more dining halls (2), longer hours (1), Lower d-hall cost (1), bigger take-out box (1), gluten free options (1), Allow cups outside of d-hall (1)	35

Schools & Education	General and Misc. Schools and Education ("Financial investment" should be covered by education and infrastructure options.)	77	1.9%	**More financial investment in schools (59)** Support for student needs: Universal free lunch program (2), grants for activity fees, (1), more school supplies provided (1), free school supplies (1) Misc. HS postgrad opportunities (1), more public education about local history (1), support for public education about local history (1), Less politics in schools (1) Continued learning: STEM-based classes (2), classes/continued education (4), cooking classes (1) skills workshops (1)	76	Driving lessons to enhance mobility (1)	1
	Improve K-12 Educational Programming	58	1.4%	**Support for K-12 public education (22), better school system (19),** better sex ed program (1), progressive education reform (1), all students allowed to play in band (1), more fine arts (3), increase DEI in K-12 (1), more investment in schools (4), fully funded school programming (1), resources for ESL/immigrants (2), more school staff (2), better quality teachers (1)	58		
	Improve K-12 Buildings and Infrastructure	106	2.6%	**New buildings (69), pass the school bond (23),** more infrastructure (1), quality infrastructure (1), unity infrastructure (1), better quality of buildings (7), improve interior aesthetics (1), more GN athletics facilities (1), new HS track (1), full k-12 campus (1)	106		
	Improve Grinnell College Academic Programs	38	0.9%	GC classes available to community members (1)	1	Academic Support: More academic support (1), more tutors (1), make easier to find advisor (1), more study rooms/spaces (5), more space of classes (1), improve study skills (1), printer access (1) Changes to Classes: less boring class content (1), need more focus on creativity over grading (1), less homework (2), more class sections (4), more lenience on attendance policies (1), more course-embedded travel (1), offer more classes later in day (1), more classes (1) Academic requirements too restrictive (1) Changes to professors: Better stats teaching (1), more profs (1), less prof discretion on accommodations (1), profs have too much power, way to communicate complaints (1) More academic options: More research opportunities in humanities (2), business major (1), more variety of majors (1), env-studies major (1), more general history courses (1),	37

						more sustainability classes (1), more community engaged courses (1), more service learning (1)	
Social Environment	Build a More Welcoming and Less Isolating Environment	125	3.0%	More welcoming env (5), more acceptance (2), celebrate non-GC artists and intellectuals (1), more tolerance (3), less differential treatment based on last name (1), less disrespect (2), less loneliness (5), less hatred (5), less inhospitality (2), less rude teenagers (2), more inclusivity (2), more sense of belonging (2), more public DEI (2), less isolation (9), more translators/translation services (3), less insularity (2) Less gender discrimination: less homophobia/anti LGBTQIA+ (6), less sexism (1) Disability access: more handicap access/ADA (6)	61	**Feeling isolated (10),** feeling lonely (2), accept broader range of views on campus/in class (5), make campus more welcoming/inclusive (3), less difficulty making friends (4), more celebration of diversity (1), feeling judged from masking (1), no hair salon for POC (1), more welcoming worship options for students (1), identity barriers (2), feel unwelcome in town (3), community doesn't see students as part of community (1), students need to feel more part of the community (2), less toxic campus community (2), less fatphobia (1), less judgement (1), sense of belonging (3), less rudeness (1), more welcoming (1), make easier to connect to other groups (1), fear of speaking against campus cameras (1), shame from not meeting expectations (2) Gender: Hear trans voices (1), dangers in rushing the coming out process (1), less transphobia (1) **Improve disabled access to more areas of town/campus (12),**	64
	Enhance Safety and Security for Residents	77	1.9%	Less harassment of GC students (1), less intimidation (1), less fear (1), more feeling of safety (1), more safe spaces (2), LGBTQIA+ safe (1), more safety for women at night (1), more gun safety (2), less gun violence/shootings (3), more police (4), less crime (4) Road safety: Less jaywalking (2), less speeding (4), more traffic safety (5)	32	**Less harassment (10), less fear/fear of town (11),** less catcalling/feeling unsafe (3), less targeting POC (1), harassment of LGBTQ+ (1), more safety measures on/off campus (2), more security cameras (3), self-defense courses (2), less Yik Yak/social media harassment (3), racial violence (2), police don't make BIPOC feel safe (1), less sexual assault (1), keep strangers out of dorms (1), safe space in town (1) Road safety: Yield to pedestrians (1), Less speeding through campus (2)	45
	Less Racism	110	2.7%	**Less racism (58),** less police racism (4), less xenophobia (2), less antisemitism (2), less confederate/offensive flags (6), less bigotry (4), less racism in/at school (3)	79	**Less racism/incidents (15),** implement BSU call to action (1), college ignoring racism (1), less bigotry (1), take action against racism (2), stand up for minority students (1), less police racism (1), college not doing enough about racism (2), Asians ignored in racism concerns (1), racial tension (3), white supremacy in classroom (1), racist hospital staff (1), angst from racist incidents (1)	31
	More Community Diversity	50	1.2%	**More diversity (34),** more synagogues (2), more diversity in organizations (2)	38	More diversity (7), more diverse LGBTQ+ and BIPOC communities (1), religious diversity (1), more GC staff diversity (1), more resources	12

						for Jewish students off-campus (1), more diverse college bargaining team (1)	
	Reduce Divisions in the Community	145	3.5%	General Divisions: Less inequality (2), less conflict (5), less distrust (1), less division (7), less socio-economic divide (2), more neighborhood cohesion (1), more unity/solidarity (8) **Less town/gown division (21),** less GC affiliated scorn for community (1) **Less political extremism (19), less political conservatism (12),** less political liberalism (6), more political conservatism (2)	87	Less social division on campus (1), less division between sports teams/rest (1), less student/admin division (4), reduce inequality (1), help accommodating to different perspectives (1) **Less college-town divide (11),** college feels segregated (1), less hostility between town and college (6), make community groups more accessible to students (1), stop looking down on town people (3), more interaction between town people/students (7), more student involvement in town (6), more community/college collaboration (8), make college more familiar to townspeople (1), open dialogue between town/students (2), more effort to guide students downtown (1), more student volunteering (1), more effort by admin to reach out to community (1) Less political extremism (1)	58
	Misc. Values & Social Environment (Too diverse for a single category.)	44	1.1%	More small-town feeling (1), more social engagement (4), more social progressiveness (1), less church community (1), less country club entitlement (1), more exclusivity (1), less gun culture (1), less GC elitism (3) Midwest values: More education for GC students about rural values (1) Build community pride: More sense of community (1), more community pride (8) Less alcohol & drugs: Less underage drinking (1), less drugs in community (2)	26	More privacy (4), everyone knows your business (3), greater awareness of working class (1), less complaining (3), less entitlement on campus (2) Midwest values: Students need more open-mindedness about Midwest and culture (2), more help for students to adapt to Midwest culture (1), Build community (1) Less drug culture (1)	18
Infrastructure	**Improve Roads & Road Maintenance**	132	3.2%	**Better roads (91), more stoplights (10), snow removal (11),** nighttime setting on stoplights (1), less stoplights (1)	124	Stop sign on 8th/Park (1), more stoplights (1), lighted crosswalks (1), more/better crosswalks (5)	8
	Improve Sidewalks & Lighting	94	2.3%	**More/better sidewalks (60),** clear sidewalks in winter (1) **Better public lighting (17)**	78	Sidewalks: More sidewalks (2) Lighting: Better downtown lighting (4), more streetlights (4), more lighting (2), campus lighting (1), more lighting around campus (2), dim lighting not bright blue (1)	16
	More Bike Paths, Lanes, or Infrastructure	56	1.4%	**Paths/bike paths (39), more bike lanes (12),** more bike locking racks (3)	54	Bike lanes (1), sidewalks for bikes (1)	2
	Improve Quality of Drinking Water	53	1.3%	**Better water quality (50),** replace mains (2)	52	Poor water taste (1)	1
	Misc. Infrastructure	57	1.4%	Misc: More/better infrastructure (9), more public Wi-Fi (4), viaduct on train track (1), more public restrooms (2), bury electric	37	Misc: Lights on tower running down loggia (1), registration system hard for double major (1), better registration system (2), redo	20

				lines (1), more green energy (4), clearer street numbers (1), more grave markers (1), Digital payment of utilities (1) More downtown parking (6) Wastewater: Better storm drainage (1), better sewers (6)		wellness lounge (1), heated loggias (1), skybridges JRC-Noyce-HSSC (1), add small library on Mac Field (1), tunnels connecting buildings (1), fix/better drinking fountains (2), Loggias between HSSC and Noyce (1), closed east loggias (1), more bathrooms in Noyce (1), more benches (1), gender neutral bathrooms in Noyce (1), greater sustainability (1) Campus parking (3)	
Other Community Services	**Increase Public Transportation Options**	114	2.8%	**More public transit (43),** public transit for school/community events (for kids) (2), rideshare service (2), taxi/Uber service (9), work transit (2), bikeshare (2) To other areas: Airport transit (3), Transit to DSM/IA City (9) passenger train (8)	80	**Increase transit options (16),** get to resources in town (1), bus system (1), public transit in town/campus (3) To other areas: Get to resources out of town (1), airport transit (4), to hospitals in IA City/DSM (1), better transit options to other cities/outside of town (7)	34
	More Childcare or Preschool Options	37	0.9%	**Childcare (14),** preschool (2), 2nd/3rd shift (1), public childcare center (1), affordable (5), quality (2), free (7), more well-paid workers (3), PreK/ childcare (2)	37		
	Improve Communication on Community Events & Services	69	1.7%	Events: **About Community events/things (10),** communication board (1), city communications officer (2), about GC initiatives (1), quality newspaper (1), better coordination between events (3) Services: About public services (6), about local resources (7), about housing options (1)	30	Events: Centralized communication of events (2), better communication of events (1), better advertise off-campus events (7), advertise more (1), more information on shops and restaurants (1), more information on town (2) Services: Make major requirements easier to understand (1), better awareness/communication of campus resources (8), reduce information overload (1), financial aid (1), profs/courses (1), on shuttle (1), on SHIC (1), on clubs/activities (2), on priority course schedule (1), on hours of on campus dhall/rec spaces (1), on neighborhood watch (1), grinnellshare too complicated (1), more use of social media (3), on campus religious organizations (1), more communication from student affairs to student orgs (1)	39
	More Recycling Services	37	0.9%	**More recycling program (31),** compost program (3)	34	Compost for town/college (1), glass recycling (1), more recycling (1)	3
	General & Misc. More Resources for Those in Need (Note: Some of these are addressed elsewhere: health, transportation,	38	0.9%	General: More resources (2), more mutual aid (4), more for low income (6) Food Security: More community kitchen (4), less food insecurity (5), more food pantry (1) ESL & Immigrant Services: More community translation	34	Better resources for those in poverty (1), more support for low income students (1), more social services (1), Food security: More for food insecure (1),	4

Category	Subcategory	Count	%	Community Responses	Community Count	Student Responses	Student Count
	housing, education, etc.)			services (4), more support for immigrants/ESL (1) Disabled adults: More help for disabled adults (1) At risk teens: More help for at-risk teens (1) Elderly: House/yard cleanup help for elderly (1) Misc: More for new people in town (3), support for working parents (1)			
	Misc. City Services	12	0.3%	Misc. More/improved city services: More Tree trimming (1), more yard waste pick up (1), Invest in city improvements: More city development (3), More money invested in city (4), more taxes (3)	12		
Leadership & Decision Making in Community	General and Misc.	24	0.6%	Focus on community (1), better use of central location (1), "Homebase" for county (1) Increase engagement in the community: More engagement/civic participation (5) Improve city planning: Strategic plan (3), more city planner (1) Less Mayflower power (1), more GC Power (2)	15	More consistent/institutional memory self gov (2), students need to articulate needs (1), school needs to act on rhetoric (3) More transparency (2) Less (GC) bureaucracy (1)	9
	More Responsive Leadership	32	0.8%	More diversity in leadership (4), better city manager (1), less bad attitude from leadership (1), less preferential treatment to wealthy (1), Less City manager (1) Less centralized power (2), School leadership: Less bad superintendent decisions/actions (1), less bad school board decisions (2), better usage of funding (1)	14	Student leadership: Union not connected to student perspectives (1) More Supportive Administration: Improve title 9 (1), be more understanding of student needs (1), more support when ask for help (4), less exploitation (1), res life be more helpful when need to move (1), more support for international students (1), better administration (2), admin/staff let students know they care (1), less admins taking over student orgs (1), more responsive admin (4)	18
	Reduce Grinnell College Influence in Community	49	1.2%	**Less GC power (37)**, less students voting in local elections (2), Less GC influence on school district (6), reduce impact of GC students on community (2), Grinnell College raises the cost of living (1)	48	College stop interfering in town, buying land and property (1)	1
Community Attractiveness	**Clean Up or Improve Homes, Yards, and Landscaping**	42	1.0%	More grants for community rehab (2) **More trees (14)** **Home and yard cleanup (16)** Less pollution: Less litter/trash (4) Misc.: Less corn/soybean agriculture (2)	38	Trees and Landscaping: More trees (3), more landscaping & prairie development on campus (1)	4
	Increase Attractiveness	104	2.5%	**Improve downtown Aesthetics (10), do something**	99	More tall buildings (1), better architectural styles in	5

	of City Entrances and Downtown			with the depot space (10), empty/burned out lots downtown look bad (10), improve look of outdoor dining areas (12), busy/lively downtown (3), destination downtown (1), pharmacy near downtown (2), consolidate downtown office spaces (1), more downtown storefronts (2), less empty storefronts (7), do something with downtown burned out lot (2), more quality storefronts (4), complete downtown façade work (4), less downtown scaffolding (5), statue of JB Grinnell (1), more downtown planters/hanging flowers (1) Beautify entrances and main corridors: **Improve area around I-80 (10),** beautify entrances to town (7), enhance HWY 146 aesthetics (2), remove art display on 6/146 (3), find use for family video (1), Less outdoor storage in IVC lot (1)		town (2), music system downtown streets (1) Beautify entrances and main corridors: Better use of 6/146 lot (1)	
MISC	Better Weather	12	0.3%	Use more existing resources (2)	2	Poor weather (6), less freezing weather (4)	10
	Misc. Community Improvements	25	0.6%	Community growth: More population (8), more community growth (6) Less ordinances/codes (2) Make train whistle quieter (1), fewer/less smelly CAFOs (5)	22	Less horrible smells (1) Decrease vehicle use (1) Transition to 2nd year is difficult (1)	3